

# URBAN AGE MEXICO CITY CONFERENCE PROGRAMME 23-25 FEBRUARY 2006

## THURSDAY 23 FEBRUARY

Rufino Tamayo Museum of Contemporary Art, Chapultepec Park

### 18.30 to 20.30 Reception

Welcoming ceremony of the Urban Age Mexico City conference and inauguration of the reflecting pool of the Chapultepec Park  
In the presence of Vicente Fox, President of Mexico

#### Speakers

Josef Ackermann, *Chairman of the Management Board, Deutsche Bank*  
Marinela Servitje, *President, Trust for the Chapultepec Park*  
Bruce Ramer, *Board of Trustees, Alfred Herrhausen Society*  
Alejandro Encinas, *Mayor, Federal District*

#### MEXICO CITY CONFERENCE CONTACT

M +52 (044) 55 2498 0867

#### CONFERENCE LOCATION

National Museum of Art (MUNAL)  
Tacuba 8  
Centro Histórico

#### RECEPTION AND DINNER LOCATIONS

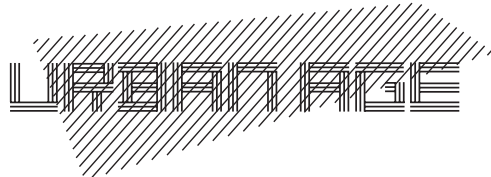
Rufino Tamayo Museum of Contemporary Art  
Chapultepec Park

#### Torre Mayor

52nd floor  
Paseo de la Reforma 505, piso36  
Col. Cuauhtemoc

#### Parque España 47

Col. Condesa



a worldwide series of conferences investigating the future of cities

organised by the Cities Programme at the London School of Economics and Political Science and the Alfred Herrhausen Society, the International Forum of Deutsche Bank



Alfred Herrhausen Society  
The International Forum of Deutsche Bank



## FRIDAY 24 FEBRUARY

National Museum of Art (MUNAL), Tacuba 8, Historic Centre

### 08.15 to 08.30 Opening Session

#### Welcome

Wolfgang Nowak, *Spokesman of the Executive Board, Alfred Herrhausen Society*

#### Urban Age Project: The story so far

Ricky Burdett, *Director, Urban Age, London School of Economics*

### 08.30 to 09.30 The Urban Age context

#### CITIES: AN INTERNATIONAL PERSPECTIVE

Chair: Ricky Burdett, *Director, Urban Age, London School of Economics*

#### Sao Paulo 10 mins

José Serra, *Mayor of Sao Paulo*

#### New York City 10 min

Amanda Burden, *Chair, City Planning Commission, New York City*

#### Barcelona 10 min

Josep Acebillo, *Chief Architect, City of Barcelona & CEO, Barcelona Regional*

#### London 10 min

Tony Travers, *Director, Greater London Group, London School of Economics*

### 09.30 to 10.30 Introducing Mexico City

#### MEXICO CITY: GROWTH AT THE LIMIT?

Chair: José Luis Cortés Delgado, *Dept. of Architecture, Iberoamericana University*

#### Mexico City: Economic Development 10 min

Gustavo Garza Villarreal, *Prof., El Colegio de México*

#### Mexico City: Urban Form 10 min

Enrique Norten, *Director, Ten-Arquitectos*

#### Mexico City: Society and Culture 10 min

Néstor García Canclini, *Prof., Metropolitan Autonomous University*

#### Open discussion 30 min

### 10.30 to 11.00 Coffee break

### 11.00 to 12.30 Labour market and workplaces

#### URBAN CENTRALITIES, OLD AND NEW: THE HISTORIC CENTRE AND SANTA FE

Chair: Diane Davis, *Associate Dean, School of Architecture & Planning, MIT*

#### The Santa Fe node: Its beginnings 15 min

Jorge Gamboa de Buen, *Director General, Grupo Danhos*

#### The regeneration of the Historic Centre 15 min

Adrián Pandal, *Director General, Mexico City Historic Centre Foundation*

#### Responses 5 minutes each

Dieter Läßle, *Prof. of Regional and Urban Economics, TU Hamburg*  
Jenny Saltiel Cohen, *Secretary, Economic Development, Government of the FD*  
Ricardo Legorreta, *Director, Legorreta + Legorreta*  
Oscar Terrazas, *Prof., Metropolitan Autonomous University*  
René Coulomb Bosc, *Prof., Metropolitan Autonomous University*  
Frank Duffy, *Principal, DEGW, London*

#### Open discussion 30 min

### 12.30 to 13.00 Coffee and snacks

### 13.00 to 14.30 Mobility and transport

#### CREATING PROXIMITY: TOWARDS THE SUSTAINABLE METROPOLIS

Chair: Andy Altman, *Partner, LeftBank Development Company, New York*

#### Opening Statement

Guy Battle, *founding partner, Battle McCarthy, London*

#### Presentations

#### The key transport projects 15 min

Bernardo Navarro Benítez, *Prof., Metropolitan Autonomous University*

#### Design and mobility 15 min

Felipe Leal, *Coordinator Special Projects, National Autonomous University Mexico*

#### Responses 5 minutes each

Hermann Knoflacher, *Prof. of Transportation Planning, TU Vienna*  
Claudia Scheinbaum Pardo, *Secretary, Environment, Government of the FD*  
Aaron Dychter, *Sub-Secretary of Transport, Mexican Government*  
Clara Salazar Cruz, *Prof., El Colegio de México*  
Oscar Edmundo Díaz, *Director, Por el País que Queremos Foundation, Bogotá*  
Geetam Tiwari, *TRIPP Chair & Associate Prof., Indian Institute of Technology*

#### Open discussion 30 min

### 14.30 to 16.15 Lunch

### 16.15 to 18.00 Panel 01 – Metropolitan Governance

#### GOVERNING THE MEGA CITY

Chair: Manuel Perló Cohen, *Prof., National Autonomous University of Mexico*

#### Opening Statement

Tony Travers, *Director, Greater London Group, London School of Economics*

#### Panel

Alejandro Encinas, *Mayor, Federal District*  
Enrique Peña Nieto, *Governor, State of Mexico*  
José Luis Luege Tamargo, *Secretary, Environment, Mexican Government*  
Gerald Frug, *Louis D. Brandeis Prof. of Law, Harvard University*  
Alfonso Xavier Iracheta Cenecorta, *Prof., El Colegio Mexiquense*  
Roberto Eibenschutz Hartman, *Prof., Metropolitan Autonomous University*

#### Open discussion 30 min

### 19.30 to 21.30 Dinner hosted by Government of the Federal District

Torre Mayor, 52nd floor, Paseo de la Reforma 505, Col. Cuauhtemoc

#### Welcome

Alejandro Encinas, *Mayor, Federal District*  
Josef Ackermann, *Chairman of the Management Board, Deutsche Bank*  
Ricky Burdett, *Director, Urban Age, London School of Economics*

## SATURDAY 25 FEBRUARY

National Museum of Art (MUNAL), Tacuba 8, Historic Centre

### 09.00 to 10.45 Public life a urban space

#### ACCESS TO OPEN SPACE AND THE RIGHT TO THE CITY

Chair: Darren Walker, *Director, Working Communities, Rockefeller Foundation*

#### Opening Statements

Enrique Peñalosa, *former Mayor of Bogotá*  
Rafael Viñoly, *Principal, Rafael Viñoly Architects*

#### Presentations

#### Towards a parks strategy 15 min

Mario Schjetnan, *Founding Partner, Grupo de Diseño Urbano*

#### FARO de Oriente: Concept and programmes 10 min

Benjamín González, *Director, Fábrica de Artes y Oficios de Oriente*

#### Responses 5 minutes each

Sophie Body-Gendrot, *Director, Centre for Urban Studies, Sorbonne*  
Néstor García Canclini, *Prof., Metropolitan Autonomous University*  
Marinela Servitje, *President, Trust for the Chapultepec Park*  
René Jiménez Ornelas, *Prof., National Autonomous University of Mexico*  
Javier Sordo Madaleno, *President, Sordo Madaleno & Asociados*  
Deyan Sudjic, *Dean, Faculty of Art, Design & Architecture, Kingston University*  
Guy Nordenson, *structural engineer, New York City & Prof., Princeton University*

#### Open discussion 30 min

### 10.45 to 11.00 Coffe Break

### 11.00 to 12.30 Housing and urban neighbourhoods

#### HOUSING FOR THE DENSIFYING CITY: THE POTENTIAL OF PLANNING AND DESIGN

Chair: Ed Soja, *Prof., London School of Economics & University of California Los Angeles*

#### Opening Statement

Alejandro Zaera-Polo, *Joint Director, Foreign Office Architects*

#### Presentations

#### Bando Dos 15 min

Pablo Benlliure, *Vice Director, Urban Planning & Market Assessment, Desarrolladora Metropolitana A.C.*

#### Popular settlements: the Housing Improvement Programme 15 min

Elena Solís, *Prof., Iberoamericana University & former General Director, Federal District's Housing Institute*

#### Responses 5 minutes each

Arturo Mier y Terán, *Colegio de Arquitectos de la Ciudad de México*  
Georgina Sandoval, *Director, Casa y Ciudad & Prof., Metropolitan Autonomous University*  
Enrique Ortiz, *President, Habitat International Coalition*  
Javier Sánchez, *Founding Partner, Higuera & Sánchez*  
Darren Walker, *Director, Working Communities, Rockefeller Foundation, New York*  
Andy Altman, *Partner, LeftBank Development Company, New York*

#### Open discussion 30 min

### 12.30 to 13.00 Coffee and snacks

### 13.00 to 14.30 Panel 02 – Informality

#### INFORMALITY: PROBLEM OR SIMPLY A REALITY

Chair: Saskia Sassen, *Ralph Lewis Prof. of Sociology, University of Chicago & Centennial Visiting Prof., London School of Economics*

#### Opening Statements

Dieter Läßle, *Prof. of Regional & Urban Economics, TU Hamburg*

#### Panel

José Manuel Castillo Olea, *Prof., Iberoamericana University*  
María Edith Pacheco Gómez, *Prof., El Colegio de México*  
Geetam Tiwari, *TRIPP Chair & Associate Prof., Indian Institute of Technology*  
Teddy Cruz, *Prof., University of California, San Diego*  
Gareth Jones, *Senior Lecturer, Development Geography, London School of Economics*

### 14.30 to 16.00 Lunch

### 16.00 to 18.00 A vision for Mexico City

Chair: Ricky Burdett, *Director, Urban Age, London School of Economics*

#### Opening Statement

Saskia Sassen, *Ralph Lewis Prof. of Sociology, University of Chicago & Centennial Visiting Prof., London School of Economics*  
Deyan Sudjic, *Dean, Faculty of Art, Design & Architecture, Kingston University*

#### Statements from Urban Age experts

Enrique Norten, *General Director, Ten-Arquitectos*  
Sophie Body-Gendrot, *Director, Centre for Urban Studies, Sorbonne*  
Cassio Luiselli Fernández, *Prof., Monterrey Institute of Technology, Mexico City*  
Hermann Knoflacher, *Prof. of Transportation Planning, TU Vienna*  
Henry Davis, *Founding Partner, Métropoli 2025*  
Dieter Läßle, *Prof. of Regional & Urban Economics, TU Hamburg*

#### Closing Remarks

Wolfgang Nowak, *Spokesman of the Executive Board, Alfred Herrhausen Society*

### 19.00 to 23.00 Cocktails hosted by Enrique Norten, Ten-Arquitectos

Parque España 47, Col. Condesa

## PARTICIPANTS

Josep Antoni Acebillo, *Chief Architect, City of Barcelona & Chief Executive, Barcelona Regional*  
Josef Ackermann, *Chairman of the Management Board, Deutsche Bank*  
Miquel Adria, *Director, Arquine*  
Andy Altman, *Partner, LeftBank Development Company*  
Julio Amezcua, *Founding Partner, Estudio AT103*  
Cuitláhuac Anda Mendoza, *Director, Secretary of Metropolitan Development, Government of the State of Mexico*  
Manuel Arango Arias, *President, Grupo Concord*  
Axel Arañó Díaz de la Serna, *Director, Arañó + González*  
Salvador Arroyo, *Professor, Iberoamericana University*  
Guy Battle, *Founding Partner, Battle McCarthy, London*  
Pablo Benlliure, *Vice Director, Urban Planning & Market Assesment, Desarrolladora Metropolitana*  
Tatiana Bilbao, *Director, MX. A*  
Sophie Body-Gendrot, *Professor of Political Science & American Studies & Director, Center for Urban Studies, Sorbonne, Paris*  
Alfredo Brillembourg, *Founder - Director, Caracas Urban Think Tank*  
Isaac Broid Zajman, *Director, Arquitectura y Diseño*  
Lucy Bullivant, *architectural critic, author & curator*  
Amanda Burden, *Chair, City Planning Commission, New York City*  
Ricky Burdett, *Director, Urban Age, LSE & Architectural Advisor to the Mayor of London*  
Fernanda Canales, *Architect*  
Laura Itzel Castillo Juárez, *Secretary of Urban Development & Housing, Government of the Federal District*  
José Manuel Castillo Olea, *Professor, Iberoamericana University*  
José Luis Cortés Delgado, *Director, Department of Architecture, Iberoamericana University*  
René Coulomb Bosc, *Coordinator, Masters in Metropolitan Planning & Policy, Metropolitan Autonomous University*  
Teddy Cruz, *Professor, University of California San Diego*  
Hanns-Clas Dammann, *Zweites Deutsches Fernsehen*  
Diane Davis, *Associate Dean of the School of Architecture & Planning, Massachusetts Institute of Technology*  
Henry Davis, *Founding Partner, Metròpoli 2025*  
Craig Davis Arzac, *Architect, Under-Secretary of Urban & Territorial Development, Government of the Federal District*  
Gabriele Detterer, *Neue Züricher Zeitung*  
Simone Dietrich, *Pennsylvania State University*  
Frank Duffy, *Principal, DEGW, London*  
Emilio Duhau, *Professor, Metropolitan Autonomous University*  
Aaron Dychter, *Sub-Secretary of Transport, Secretariat of Communications & Transport, Mexican Government*  
Oscar Edmundo Diaz, *Executive Director, Por el País que Queremos Foundation, Bogotá*  
Roberto Eibenschutz Hartman, *Professor, Metropolitan Autonomous University & Former Secretary of Urban Development & Housing, Government of the Federal District*  
Alejandro Encinas, *Mayor, Federal District*  
Lutz Engelke, *CEO, Triad, Berlin*  
José Rodrigo Fajardo Espinoza, *Director for Co-ordination & Implementation Secretary of Urban Development & Housing, Government of the State of Mexico*  
Walter Feldman, *Deputy Mayor, Sao Paulo*  
Onesimo Flores, *MPP Candidate, Kennedy School of Government, Harvard University*  
Heidrun Förster, *Deputy Chairperson of the Supervisory Board, Deutsche Bank*  
Gerald Frug, *Louis D. Brandeis Professor of Law, Harvard University*  
Iris Gallardo, *Deputy Director, Secretary of Metropolitan Development, Government of the State of Mexico*  
Jorge Gamboa de Buen, *Director, Grupo Danhos & Former Director for Urban Redevelopment, Government of the Federal District*  
Néstor García Canclini, *Professor, Metropolitan Autonomous University*  
Beatriz García Peralta, *Professor, National Autonomous University of Mexico*  
Sandra García Ramírez, *Architect*  
Gustavo Garza Villarreal, *Academic Co-ordinator, Doctoral Programmae in Urban & Environmental Studies, El Colegio de México*  
Benjamin Gonzalez, *Director, Fábrica de Artes y Oficios de Oriente*  
José María Gutiérrez Trujillo, *Colegio de Arquitectos de la Ciudad de México*  
Gary Hattem, *President, Deutsche Bank Americas Foundation*  
Alejandro Hernández Gálvez, *Professor, Iberoamericana University*  
Gilberto Herrera Yañez, *Director of Urban Administration, Secretary of Urban Development & Housing, Government of the State of Mexico*  
Niall Hobhouse, *Governor, LSE*  
Alfonso Xavier Iracheta Cenecorta, *Professor, El Colegio Mexiquense*  
Rene Alejandro Jimenez Ornelas, *Professor, National Autonomous University of Mexico*  
Gareth Jones, *Senior Lecturer in Development Geography, LSE*  
Alberto Kalach, *Director, Taller de Arquitectura*  
Miguel Kanai, *Project Researcher, Urban Age, LSE*  
Hubert Klumpner, *Director, Caracas Urban Think Tank*  
Hermann Knoflacher, *Professor of Transport Planning & Traffic Engineering, Vienna University of Technology*  
Dieter Läpple, *Professor of Regional & Urban Economics, Hamburg University of Technology*  
Felipe Leal, *Co-ordinator for Special Projects, National Autonomous University of Mexico*  
Ricardo Legorreta, *Director, Legoretta + Legoretta*  
Götz Lehmann, *Lichtburg Forum*  
Gustavo Lipkau, *Architect*  
Raul Juste Lores, *Special Advisor, Municipal Secretariat for International Affairs, São Paulo City Government*  
José Luis Luege Tamargo, *Secretary, Secretariat of the Environment & Natural Resources, Mexican Government*  
Cassio Luiselli Fernández, *Professor, Monterrey Institute of*

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Enrique Martín-Moreno, *Professor, Iberoamericana University*  
Helena Maria Gasparian, *Secretary for International Relations, City of Sao Paulo*  
Rocky McKnight, *Corporate Relations Manager, LSE*  
Arturo Mier y Terán, *Co-ordinator of Architects for the Housing Improvement Programme, Colegio de Arquitectos de la Ciudad de México*  
Rozana Montiel, *Professor, Iberoamericana University*  
Maria Moreno, *PhD Candidate, Department of Architecture, University of California, Berkeley*  
Bernardo Navarro Benitez, *Professor, Metropolitan Autonomous University*  
Guy Nordenson, *Professor, Princeton University*  
Enrique Norten, *Director, TEN Arquitectos*  
Wolfgang Nowak, *Spokesman of the Executive Board, Alfred Herrhausen Society, Deutsche Bank*  
Armando Oliver Suinaga, *Professor, Iberoamericana University*  
Felipe Orensanz Escofet, *El Colegio de México*  
Iliana Ortega-Alcazar, *Research Associate, Urban Age, LSE*  
Enrique Ortíz Flores, *President, Habitat International Coalition*  
Maria Edith Pacheco Gomez, *Professor, El Colegio de México*  
Adrián Pandal, *Director, Mexico City Historic Centre Foundation*  
Enrique Peña Nieto, *Governor, State of Mexico*  
Enrique Peñalosa, *former Mayor of Bogotá*  
Manuel Perló Cohen, *Director, University Programme for Urban Studies, National Autonomous University of Mexico*  
Georgina Pozo Rivas, *Co-ordinator for International Affairs, Secretary for Urban Development & Housing, Government of the State of Mexico*  
Emilio Pradilla-Cobos, *Professor, Metropolitan Autonomous University*  
Enrique Provencio, *Comptroller’s Office for the Environment & Urban Development, Federal District*  
Pamela Puchalski, *Deputy Director for Programs & Development, Center for Architecture, New York*  
Bruce M Ramer, *Board of Trustees, Alfred Herrhausen Society, Deutsche bank*  
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Javier Sánchez, *Founding Partner, Higuera & Sánchez*  
Alejandro Ramón Sánchez Iniestra, *Advisor, Secretary for Urban Development & Housing, Government of the State of Mexico*  
Georgina Sandoval, *Director, Casa y Ciudad A.C. & Professor, Metropolitan Autonomous University*  
Saskia Sassen, *Centennial Visiting Professor, LSE & Ralph Lewis Professor of Sociology, University of Chicago*  
Stephan Sattler, *Journalist, Focus Magazin Verlag*  
Mario Schjetnan, *Founding Partner, Grupo de Diseño Urbano*  
Richard Sennett, *Professor of Sociology, LSE & MIT*  
Jose Serra, *Mayor of Sao Paulo*  
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Claudia Sheinbaum Pardo, *Secretary, Secretariat of the Environment, Government of the Federal District*  
Ed Soja, *Professor, LSE & University of California, Los Angeles*  
Elena Solis, *Professor, Iberoamericana University & former General Director, Federal District’s Housing Institute*  
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Eduardo Terrazas, *Director, Terrazas Arquitectos Urbanistas*  
Oscar Terrazas, *Professor, Metropolitan Autonomous University*  
Geetam Tiwari, *Chair & Associate Professor, Transportation Research & Injury Prevention Programme, Indian Institute of Technology, Delhi*  
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Fernando Tudela, *Sub-Secretary for Environmental Policy & Planning Secretary of the Environment & Natural Resources, Mexican Government*  
Lawrence Vale, *Head of Department of Urban Studies & Planning, Massachusetts Institute of Technology*  
Edna Elena Vega Rangel, *Director of Strategic Planning, Housing Institute Government of the Federal District*  
Marcela Velasco González, *Secretary, Secretary for Urban Development & Housing, Government of the State of Mexico*  
America Vera-Zavala, *Attac Sweden*  
Rafael Viñoly, *Principal, Rafael Vinoly Architects, New York*  
Darren Walker, *Director, Working Communities, Rockefeller Foundation*  
Ute Weiland, *AHS/LSE Co-ordinator, Urban Age, Alfred Herrhausen Society, Deutsche Bank*  
Karen Wong, *Managing Director, Adjaye Associates, London*  
Guillermo Ysusi Farfán, *Director of Urban Development, Secretary for Urban Development & Housing, Government of the Federal District*  
Alejandro Zaera-Polo, *Joint Director, Foreign Office Architects, London*  
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### LSE Cities Programme

The Cities Programme at the London School of Economics and Political Science is an interdisciplinary centre that links urban design to urban society through teaching, research and public activities. The Cities Programme is responsible for running the Urban Age project at the LSE and the annual European Mayors conferences.

### Alfred Herrhausen Society, the International Forum of Deutsche Bank

The Alfred Herrhausen Society is a centre of independent thinking that seeks to identify traces of the future in the present, and thereby raise public awareness of the directions in which society is moving. As Deutsche Bank’s socio-political think tank, the Herrhausen Society brings together people who are committed to working for the future of civil society. Founded in 1992, the Society is dedicated to maintaining and building on the legacy of Alfred Herrhausen.

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#### URBAN AGE MEXICO CITY LOCAL PARTNERS

### Government of the Federal District

In 1997, the Government of Mexico City ceased being an administrative department of the federal government, where the president elected the local authorities. Since then, for the first time in the history of the city its authorities were democratically elected. Alejandro Encinas Rodriguez, the new mayor of the Federal District continues to push forward the social programmes, public works, economic development and the policies towards public security which have characterised the democratically elected governments of the capital.

### Government of the State of Mexico

The State of Mexico was formed in 1823. It is divided into 125 municipalities and its population is above 15 million, mainly concentrated in the Mexico Valley that surrounds the country’s capital (Federal District) and the Toluca Valley. Its main economic activities are industry and services, although rural areas occupy an important portion of its territory. The State generates more than 10% of the country’s GDP. The current Governor is Mr. Enrique Peña Nieto, elected for the period 2005-2011.

### National Autonomous University of Mexico (UNAM)

UNAM is the educational institution with the longest academic and cultural tradition in the country. Its dates back to 1551 and was officially re-founded in 1910. It has trained many of the most illustrious names in the sciences, humanities, culture and arts from Mexico and Latin America. It is a pioneer in scientific research in fields such as genomics and ecology, and in the social sciences such as philosophy of science and regional studies.

### School of Architecture and Urbanism, Iberoamericana University

Established in 1955, this is one of the foremost private universities in Mexico. With a strong emphasis on design, the school of architecture has 700 students in two programmes: an undergraduate degree in architecture, and a Masters in Urban Development. Its 170 professors, with a strong group of practicing professionals and young practitioners, is engaged in various forms of professional and academic work including private and public commissions, consultancy and research.

### Deutsche Bank Americas Foundation

Deutsche Bank Americas Foundation is committed to the revitalisation of distressed communities throughout the United States, Canada and Latin America. Working in partnership with local non-profit organisations, the Foundation seeks to enable poor communities to enter the economic mainstream through strategies that address housing, education and environmental needs.

## URBAN AGE TEAM

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Ricky Burdett, *Director Urban Age, LSE*  
Philipp Rode, *Project Manager, LSE*  
Ute Weiland, *Coordinator AHS-LSE, AHS*

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Ricky Burdett, *Director Urban Age, LSE*  
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Josef Estermann, *Former Mayor, City of Zurich*  
Florian Lennert, *Director of Corporate Relations, LSE*  
Wolfgang Nowak, *Spokesman of the Executive Board, AHS*  
Philipp Rode, *Project Manager Urban Age, LSE*  
Richard Sennett, *Co-Chair Urban Age Advisory Board, LSE*  
Norbert Walter, *Director of Economic Research, Deutsche Bank*

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Andy Altman, *Partner, LeftBank Development Company*  
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Ricky Burdett, *Centennial Professor in Architecture & Urbanism, LSE*  
Yung Ho Chang, *Head of Department of Architecture, Massachusetts Institute of Technology*  
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Anthony Williams, *Mayor of Washington DC*  
Alejandro Zaera Polo, *Architect, Foreign Office Architects*  
Siegfried Zhiqiang Wu, *Dean & Professor, College of Architecture & Urban Planning, Tongji University*

### Research

Miguel Kanai, *Project Researcher, LSE*  
Iliana Ortega-Alcazar, *Research Associate, LSE*  
Sarah Ichioka, *Research Associate, LSE*  
Bruno Moser, *Research Associate, LSE*

### Conference Logistics

Emily Cruz, *Publications & Events Manager, LSE*  
Mira Dikanarova, *Project Assistant, LSE*  
Sonja Ecker, *Alfred Herrhausen Society*  
Christianne Timmerhaus, *Alfred Herrhausen Society*

### Mexico City Conference Logistics

Ana Schjetnan  
Aranzazu Puente

### Research Assistants

María de Jesús López  
Nadia Nehls  
Felipe Orensanz  
Peter Schwinger

### Photography

Dante Busquets

### Mexico City GIS Mapping

Desarrolladora Metropolitana A.C. (DeMet)

### Graphic Design

Atelier Works

### URBAN AGE CONTACT

### Cities Programme

London School of Economics  
Houghton Street  
London WC2A 2AE

**T** +44 (0)20 7955 7706  
urban.age@lse.ac.uk  
www.urban-age.net

### Alfred Herrhausen Society

Deutsche Bank  
Unter den Linden 13/15  
10117 Berlin  
Germany

**T** +49 (0)30 3407 4201  
Ute.weiland@db.com

www.alfred-herrhausen-gesellschaft.de